

SUN TZU ART OF WAR

30 WAYS TO TRANSFORM

Unlock leadership insights from one of history's greatest military strategists through real-world case studies!

Each participant will receive an e-Book copy of Sun Tzu Art of War - 30 Ways to Transform

FACILITATOR - DR MATTHEW YAP

Dr Matthew Yap is a business leader with a proven track record and an adjunct faculty member at the Singapore University of Social Science (SUSS) and the Embry Riddle Aeronautical University (ERAU).

His corporate experience spans aviation and maritime sectors where he travelled globally for aviation and maritime work with airports and seaports. Matthew is also the author of Sun Tzu Art of War - 30 Ways to Transform.



OBJECTIVES

- Applying Sun Tzu's principles to modern leadership
- Develop a toolkit for managing change, competition and crisis effectively
- Learn strategies for building resilience and differentiating from competition
- Gain insights into aligning team dynamics with overarching goals
- Leave with actionable steps to pivot and sustain personal or professional growth

*scan the QR Code for registration
or click the link:
<https://forms.gle/ggABbdy6RANzZRc5A>*



ABOUT THE WORKSHOP

Duration : 1-day
Date : 25 February 2026
Time : 09.00 - 17.00 SGT
Venue : Virtual
Fees : USD 400

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